



19 September 2023

His Excellency
Mr. António Guterres
Secretary-General
United Nations
New York

Your Excellency:

I am writing to provide an update on the progress of Together for Safer Roads (TSR) and our efforts to enhance global road safety standards, notably our Fleet Trucking Global Safety Standards Initiative.

This initiative, which officially launched during UN Global Road Safety Week in May 2023, has the goal of establishing fleet trucking safety instrument standards for a broad cross-section of critical safety instruments and technologies. These standards will enable fleet operators to promote change at scale and support fleets of all sizes in their purchasing, utilization and / or evaluation of the “right” foundational safety tools and technologies, directly contributing to safer roads for all.

Tapping into its deep network of members, partners and other relevant experts across the public and private sectors, TSR identified seat belts as the first safety instrument to be evaluated. Conducting extensive stakeholder interviews and research on the issue, a specific insight and overall theme emerged: the critical need for comprehensive “Gold Star” Standard Operating Procedures (SOP) related to increasing driver seat belt utilization rates. These SOPs would offer public and private sector fleets step-by-step instructions across a number of specific areas including training, purchasing, hardware and software and monitoring. In short: rigorous policies that encompass and address both human behavior and specific seat belt

hardware and technology that, taken together, have the potential to increase seat belt utilization rates. We envision a future where these standards guide fleet operators, both large and small, in their quest for the highest level of safety.

Another exciting development in this initiative is the engagement of our participating fleet partners who will be working with us on developing and testing these best practices and standards. These partners include some of the largest fleet operators, including AB Inbev, Republic Services, The City of New York Department of Administrative Services, PepsiCo, and Interstate Waste Services. Their enthusiastic commitment to this initiative reflects their dedication to advancing road safety on a global scale.

In collaboration with these esteemed partners and members across the globe, we are moving closer to realizing our shared vision of safer roads for all. We believe that this collaborative approach, rooted in cross-sector partnerships and technological innovation, is the key to achieving the ultimate goal of Vision Zero—the complete elimination of traffic fatalities and severe injuries. We are excited to continue this journey and look forward to the opportunity to present our global safety standards to this body in the near future.

Thank you for your continued leadership and support in our collective pursuit of safer roads worldwide.

Sincerely,



Peter Goldwasser
Executive Director
Together for Safer Roads

Cc Michel Doukeris, CEO, Anheuser-Busch InBev



Carol B. Tomé, CEO, United Parcel Service (UPS)

Simon Marsh, CEO, VisionTrack

Jon Vander Ark, President and CEO, Republic Services Inc.

