



A large, faint, grayscale world map is positioned in the background, centered horizontally. The map is composed of a grid of small dots, giving it a halftone or dotted appearance. It spans from the top right towards the bottom left of the frame.

2025: Building a Safer Future

Driving Global Impact Through
Partnership & Innovation



2025: BUILDING A SAFER FUTURE

Every year, road crashes claim 1.35 million lives, injure up to 50 million people worldwide, and cost the global economy more than \$3.6 trillion, including \$400 billion in annual losses in the United States alone. In 2025, Together for Safer Roads (TSR) worked to change that reality by advancing innovation, collaboration, and industry leadership to make roads and fleets safer for everyone. Through data-driven training, global partnerships, technology innovation, and improved vehicle design, TSR helped fleets prevent crashes, protect drivers, and save lives.



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Global Partnerships & Capacity Building

In collaboration with the United Nations Institute for Training and Research (UNITAR), TSR co-led the inaugural *Global Fleet Safety Training Programme* in Abuja, Nigeria, training dozens of African fleet operators on core safety principles and risk management. The annual *Fleet Vision International Road Safety Roundtable* in London, England, brought together government leaders, fleet operators, and technology experts, with TSR leading a cross-sector dialogue on global road safety standards and how best to achieve Vision Zero.

Closer to home, TSR co-hosted the *Vision Zero Fleet Safety Forum* with New York City, an annual gathering dedicated to advancing road safety and fostering cross-sector collaborations. The conference serves as an important platform for sharing innovative approaches, technology-driven solutions, and expert insights from public and private sector fleets, technology companies, academics, government officials, and more.

We also continued our *TSR Talks* webinar series, bringing together innovators, policymakers, and practitioners for deep and varied discussions on critical fleet safety issues and the most effective interventions and opportunities. Our member-led *Global Leadership Council for Fleet Safety* convened private and public-sector stakeholders to accelerate safer vehicle and operational standards across industries. And, in partnership with the FIA and FIA Foundation, TSR helped advance the *FIA Road Safety Index*, broadening participation across TSR members so fleets of all sizes and regions can benchmark and improve safety performance.

These partnerships exemplify a central pillar of TSR's mission: leveraging private-sector innovation and expertise to advance the public good.



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Innovation Through Programs, Trainings & Pilots

Our *Truck of the Future* ecosystem – applying best-in-class safety technology across a range of commercial vehicle types and operating environments – expanded, with the launch of both the *School Bus of the Future* initiative focused on protecting school-age children and the *Quad of the Future*, exploring safer, more efficient last-mile urban delivery. Alongside these technology based pilots, TSR's award winning *FOCUS on Fleet Safety* program continued to grow, supporting more than 36 fleets from across the country in developing comprehensive cultures of safety. Participating safety leaders gain access to a robust curriculum, best-practice guides, benchmarking tools, and peer learning.

TSR also advanced inclusive, forward thinking vehicle design through its *Cab for All* initiative, a new partnership with the National Waste & Recycling Association and Women in Trucking. This groundbreaking program is evaluating commercial cab design with the goal of improving ergonomics and safety for all drivers, now and in the future.

Finally, we turned our attention to motorcycle fleet-based safety, supporting our members working across Southeast Asia who are piloting advanced driver assistance systems with the goal of creating safer motorcycle operations.



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Leadership, Research & Industry Influence

The creation of the *TSR Direct Vision Leadership Council* – the first of its kind in North America – brought together vehicle OEMs, fleet operators, insurers, and other key stakeholders in a collaborative forum to identify and address challenges that hinder widespread adoption of direct vision vehicles in the North American market, including lack of awareness about the benefits of direct vision; procurement policies restricting what types of vehicles municipal governments can buy; and perceptions that direct vision vehicles are only beneficial in the waste and recycling industry. In addition, the Leadership Council will help TSR and supporting researchers gather information on financial, road safety, and workplace safety benefits associated with direct vision vehicles.

TSR also published *Optimizing Fleets with Telematics: A Guide for Today's Fleet Managers*. Informed by interviews with dozens of leading fleets and telematic providers, this report provides evidence-based guidance for fleets worldwide on how to deploy telematics effectively to reduce crashes, protect drivers, and safeguard the communities they serve. Among the key findings were that fleets integrating telematics into their safety systems can reduce preventable crashes by up to 80 percent, improve driver coaching and retention, and strengthen accountability across operations. The report also highlights the positive financial effects of fleets utilizing telematics, including insurance claims drop by up to 36 percent, alongside reductions in maintenance costs and downtime.

TSR's work continues to show that what's good for drivers and communities is also good for business.



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Global Reach, Shared Mission

From Africa to Asia to Europe and North America, TSR's expanding coalition and the innovative, data-driven initiatives it champions are proving that cross-sector collaboration saves lives. Each program reflects a shared vision: safer fleets, safer streets, and stronger communities worldwide.

In 2026 and beyond we will continue scaling our programs, deepening member engagement, and forging new partnerships to drive measurable safety outcomes.

